

Module	Video Production 1
Course code	BAJH-VP1
Credits	10
Allocation of marks	25% Production bundle
	5% In class presentation
	70% Project

Intended Module Learning Outcomes

On successful completion of this module, the learner will be able to:

1. Demonstrate ability to conceive an original idea suitable for their intended target audience.
2. Take initiative to identify research requirements and plan and execute location filming.
3. Choose appropriate production techniques suitable for individual projects
4. Predict and solve potential pitfalls at all stages of the production process
5. Solve practical production problems and develop contingency plans
6. Produce a 3-5 min video with enhanced production values
7. Employ advanced location camera and sound recording techniques
8. Demonstrate ability to independently edit a 3 minute documentary

Module Objectives

Each participant makes a short documentary that they originate, research film the project and edit. During the production process they acquire specialised knowledge of the use of video production equipment and produce and deliver to schedule an edited video documentary of 3-5 minutes duration.

This module aims to enable the learner to build on and develop participants practical skills developed in Introduction to video production, to approach the production of a short factual item for multiplatform distribution.

Module Curriculum

Indicative Syllabus

- Intermediate technical and production skills
- How to Identify and select an appropriate approach and techniques for your story
- Devise methods to organise content and contacts with particular reference to individual productions
- Identifying the target audience and role this plays in concept development
- Introduce a broader range of interviewing technique
- Developing and understanding of creative narrative and visual sequences
- Implement a specific post production workflow & editing production skills

- Taking charge: The directors' responsibility for bringing concept to fruition.
- Select appropriate contributors and team members
- Introduction to practical legal and copyright issues in production
- Introduction to camera movement
- Developing a clear understanding of the way in which camera work and lighting serve visual storytelling
- Intermediate sound recording systems: Microphone selection, mixing consoles, digital recording